



Governor's Bulletin

North Carolina District

www.pincdistrict.org



Bulletin #10

Service...a beacon to Pilot excellence!

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2012-2013 North Carolina DAC

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Governor's Message

Service...a beacon to Pilot excellence!
"...for visions and dreams are the seedlings of reality."
Pilot International Code of Ethics – Pearl Sparks

Think spring, even though the temperature suggests a different season. We will welcome some cooler temperatures in just a few months.

As I write, we are just weeks away from our 74th North Carolina District Pilot International Annual convention. When all the “t’s” are crossed and “i’s” dotted, I will be sooo looking forward to seeing all of you. You still have time to register and join all of us in Greensboro, May 3-5.

I am so proud of the continued effort of all the clubs to file the necessary papers to be in compliance for 501 (c) 3 status. At last count, there are nearly 200 clubs around the country that have not complied and only 10 of them are in North Carolina. Seven clubs are waiting on the Secretary of State and 3 have their amendments ready to file. Way to go!!!

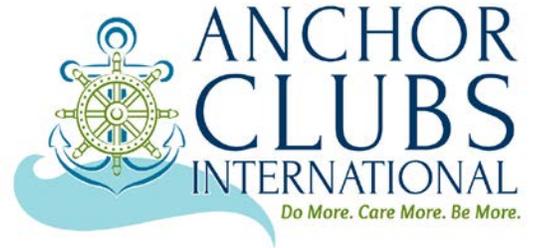
If you let the deadline for sending in 250 contributions or Pacesetter donations slip by, please take care of this as soon as you can. Every thing that you do is appreciated.

Hope you had a very successful membership month. I’ve heard from several clubs and there is reason to celebrate. We will hear the latest numbers at the convention. Be sure to get these new member names to Jodi so they can be counted. I continue to hear “very good reports” from the clubs. You are doing a great job and all you do for Pilot is important.

Share your Pilot story as you continue to GROW and SERVE with JOY.

In Pilot Friendship,

Harriett



NEW BRANDING FOR PILOT

About a month ago, District Governors and Governor elects were introduced to the new branding for Pilot. As always, we asked plenty of questions...cost, implementation and timing. A person currently on the PI staff prepared the graphics. You first saw the new emblem and logo on Winnie’s letter in March. The “committed to brain health” tag line will be retired, but you don’t have to throw away shirts that have the emblem on them. All this will be phased in by PI Convention time. When you check the web you will find accent colors that can be used as borders or boxes. The Pilot wheel will continue to be used with all aspects of membership.

Note: Leann Wheeler tells you in her article how she will incorporate the new logo and tag line.

Do More. Care More. Be More. – Notes from Governor Elect Leann

I’m so excited to announce that the new Pilot International and Anchor Club logos are ready to share. I think you will truly appreciate the new design. It combines both traditional logos with a more modern look. This new branding initiative gives an updated, fresh, visually appealing look to Pilot International. It emphasizes and strengthens the bond between Pilot International and Anchor Clubs. I think it will help our Anchors better identify as members of the larger Pilot International organization.

Our traditional logo will still be used for jewelry but this new logo should be used for all print materials. There is a document on the Pilot International web site that discusses the branding and marketing strategy. You will be hearing more about this branding effort as we get closer to our next Pilot year. You will even see a new logo for the District to follow this new branding approach. I hope you like this new logo as much as I do.

I will be emphasizing it and the *Do More. Care More. Be More.* tagline as my message for the 2013-2014 Pilot year. I think it typifies who Pilots are. People who want more from life are the ones who join Pilot. I can’t wait to see everyone in Greensboro in May. It is always so much fun, so informative but it is really seeing old friends and meeting new friends that brings me back.

NC DISTRICT CONVENTION

Just one month before our May 3-5 Convention at the Marriott in Greensboro. PI President and ECR Winnie Brewer is coming. Join us and have some fun.

Some clubs have already submitted their entry for the Hats Off celebration on Friday night. If you have not taken care of that, please do it quickly. We want all 27 clubs represented.

After a little business, three outstanding workshops will be offered. Deanna Dula-Moore, Youth coordinator, and Winnie Brewer will lead a workshop on chartering Anchor Clubs. Paula Haste, leadership coordinator, will lead a workshop on “What’s Pilot all about”. New Pilots will really enjoy this one. “Brain Health...guaranteed or not” is being led by Debbie Varnam. Debbie is a SBI Pilot and Region 4 Director, American Association of Nurse Practitioners. You will have time for two workshops, except club officers.

Join us for a GREAT weekend. Remember to register on time, reserve space in the Market Place and buy luminaries and program ads. We are counting on YOU.

A Message from PI Representative Laura Keever

Thank you North Carolina Pilots! The \$20 checks are rolling in at Headquarters. To date, I have been notified that the following Clubs have met their goal and are eligible for the 3 drawings at District Convention to cover their delegate's registration in New Orleans: Gastonia, Greensboro, Kannapolis, Laurinburg, Monroe, Raleigh and Rutherford County.

Remember to reach your goal . . . all you have to do is take 75% of your members (less Emeritus and those who have their attendance waived) and multiply that number by \$20. Collect the checks from your members and send them to Headquarters. Notify me of the total amount sent in and the names of the members who contributed.

We want more Clubs added to our list and you have right up until Convention to get the checks mailed to Headquarters.

Again . . . Thank you North Carolina Pilots. We are only \$425.00 away from reaching our Goal for Grants and Scholarships this year. If your Club has not sent in your \$250 donation for the year, please do so as soon as possible. If you were thinking about doing an individual contribution toward the Goal, please go ahead and send it in. North Carolina has reached our Goal every year and I know we will again this year.

See you in Greensboro!
Laura



Register (\$275.00) by June 1st for the 2013 Pilot International Convention and Leadership Conference

Make a choice of the tours on the registration form. Right outside the hotel headquarters, you will be in the French Quarter District, which is the heart of New Orleans. Often called the "Hollywood of the south", you can enjoy antebellum houses and gardens by cable car. There is more to see in the Warehouse District. The convention opening gala will be a Mardi Gras Parade!!!! Sounds like fun!!

ATTENTION!

- Club Officers for 2013-2014 are due to Leann by May 1, 2013. (Form on pages 69-70 in club manual.)
- Look for the Convention packet very soon.
- Send your PI donations to PI. (Note Laura's article.)
- Get ready for NC Convention

CHAPLAIN'S CORNER

Dr. Norman Vincent Peale was a great believer of Positive Thinking, Prayer and Faith. One of his Power Thoughts that always stood out to me is:

"How you think about a problem is more important than the problem itself - so always think positively."

Our sincere condolences are extended to Linda Bailey, Foothills Pilot Club, in the recent death of her mother and to Sherry Johnson in the recent death of her father. If you would like to reach out to Sherry with a card or note, her address is P. O. Box 899, Quitman, TX 75783.

To all of those who may have illnesses, we pray you will be feeling better soon.

SPECIAL NOTE: If you like to sing, please consider joining the PILOT NOTES at District Convention on Sunday Morning during the Memorial Service. Please email your name, part you sing (soprano, alto, bass) or call me ASAP to janellelezzell@yahoo.com, or 252-446-1553. Further information will be sent to you.

Janelle Ezzell, NC District Chaplain